DIGITIZE®

Sales Advisory # 208

To:	**ALL DISTRIBUTORS & USERS**
Subject:	**NEW PRODUCT OPTION ALERT**
Product:	**Remote Annunciator** **SMS TEXT-2-CELL PHONE OPTION**
From:	Elliott Klepner
Phone:	973-663-1011
Fax:	973-663-4333
E-mail:	elliottk@digitize-inc.com
Date:	October 9, 2007
Total pages:	4
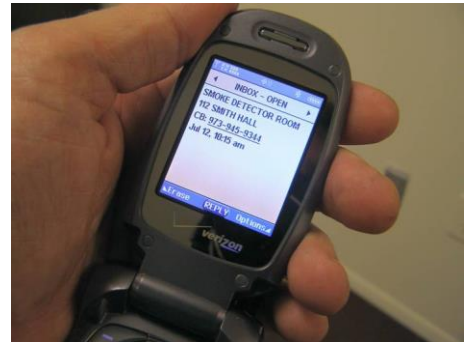
Digitize, the market leader in Alarm Monitoring System innovations, is proud to announce the release of a new alarm notification product, the SMS Text-2-Cell Phone Option. Avilable as an option on the Digitize Remote Annuncator and Remote Annunciator Software, the Small Message Service Text-2-Cell Phone Option tranmits precise addressable alarm data and user defined text to pre-programmed groups of designated recipients via a cell phone network.

ALARM NOTIFICATION VIA SMALL MESSAGE SERVICE TEXT-2-CELL PHONE OPTION DESCRIPTION:

Has a customer ever asked you "How can I send critical alarm, trouble and/or supervisory information to my first responders and maintenance personnel?"

You can now answer, "Here's how," with the Digitize SMS Text-2-Cell Phone Option!

The SMS Text-2-Cell Phone option consists of a software application installed on the Digitize Remote Annunciator and a SMS Cell Phone Modem, a RS-232 DB-9 cable and a 120VAC-12 VDC plug-in power supply. The Option operates as follows:

When an alarm, trouble or supervisory condition is sent to the System 3505, the System 3505 annunciates, prints and displays the information along with any user-defined "Who to call, what to do" instructions. The System 3505 then sends the information to the Digitize Remote Annunciator.

The Remote Annunciator, through the installed database, determines to which group or groups of first responders to transmit the information. Then, it makes the calls and sends the alarm and user-defined information/instructions via the cell phone modem to the authorized personnel.

Programming the database, through the Windows based on-screen displays, is easy and intuitive (see the figures below).

Group Setup Window
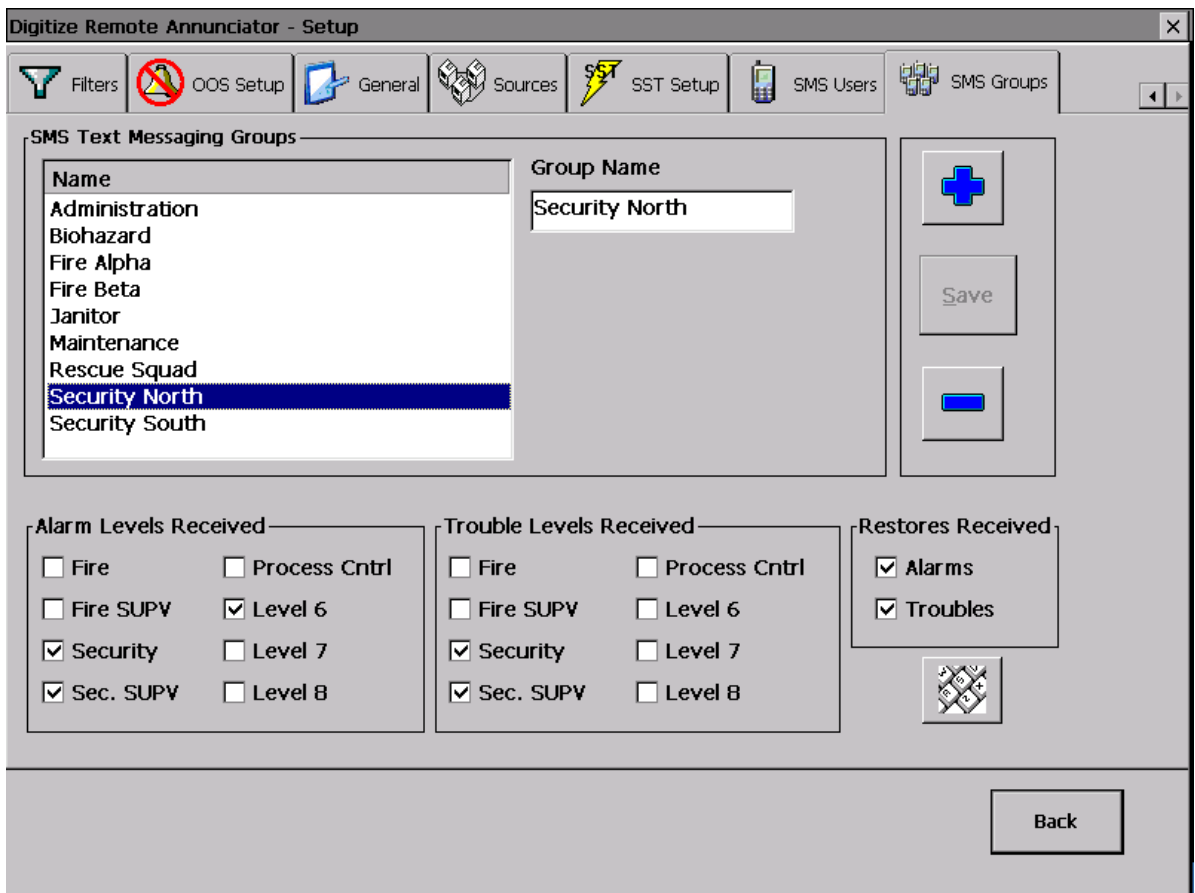
Sixteen groups of unlimited personnel can be pre-programmed using the screen above: Group nomenclature is user defined and changeable.

Authorized Personnel Input Screen

Authorized personnel's Name, Cell Phone Number and E-mail addresses can be programmed and Group or Groups can be selected using the Windows based screen above.

E-Mail:

As an added feature, an e-mail can be sent to the authorized personnel's computers and e-mail-ready Personnel Data Assistant (PDAs).

Pricing and Price Book information:

010001-xxxx	**Small Message Service (SMS) Text to Cell Phone Notification Option** Includes one GSM Modem with a plug in power supply Remote Annunciator will transmit actual FACP and other pre-programmed messages in plain text to pre-selected cell phones Actual FACP addressable information and other text pre-programmed information will be sent to pre -programmed Cell Phone recipients for alarms, troubles, supervisory and other conditions based on filter settings selected by user. **<u>IMPORTANT NOTES:</u>** • The customer must purchase a data plan with a SIM card (commonly referred to as "GSM/SMS ") and acceptable cell phone reception from a cell phone provider of their choice • This interface is available only with the Digitize Remote Annunciator. • Digitize Remote Annunciator not included. • Digitize has tested this option with Cingular/ATT and T-Mobile equipment	$ 6,995.00

Feedback from our distributors and customers is always and appreciated and valued, and Digitize would welcome your thoughts regarding this new system enhancement.

Elliott Klepner

Elliott Klepner
Sales Engineer
Digitize Inc. and Digitize International Inc.
Office; 973-663-1011
Cell: 973-600-5717
E-Mail: elliottk@digitize-inc.com